

DICING WITH DEBT

A GAMESHOW WHERE
PERSONAL DEBT CAN BE
TURNED INTO CREDIT...
ALL ON THE ROLL OF THE DICE





Dicing with Debt is a thirty minute question-led entertainment show that gives six young people the chance to pay off their debts by correctly answering popular culture questions... but it's all on the roll of the dice.

Many shows offer cash prizes to contestants, with which they can buy a new car or a dream holiday, but **Dicing with Debt** is different – all our contestants really want is to leave the studio with a bank account that reads zero!

By correctly answering a series of questions on general knowledge trivia (*all aimed at the guests demographic, so anything from "Daytime TV" to "People whose names sound like food"*), the contestants can win fun and fitting prizes throughout the show – prizes such as *"Your height in pizza"* or *"A cleaner for a month"*.

The six contestants battle against one another towards the gripping finale, where one lucky contestant will rid themselves of their debt.

This game is a mixture of skill and complete chance. **Dicing With Debt** makes a night at the casino look like child's play.

"A battle of wits and trivia"

Produced by
Hat Trick Productions for Channel 4

